



# GREENWOOD LASSIE LEAGUE SOFTBALL

November 2011

Dear Business Neighbor:

The Greenwood Lassie League is making plans for the 2012 season. Thanks to generous business leaders like you, GLL has been able to provide local girls ages 4 – 18 the opportunity to learn teamwork and fair play in an all volunteer environment since 1962. Our organization gives the girls the opportunity to have fun during the spring and summer, while improving playing skills, promoting teamwork and instilling good sportsmanship. Our program continues to grow each year. Last year we had 237 girls registered in the league on 21 teams. We hope to continue to grow and offer more and more girls a positive experience in the league.

GLL has worked tirelessly over the years to prepare our land in trying to produce and maintain our softball fields. We are pleased to say that our league is growing, but with this growth comes needed changes. This past summer, we were able to add a fifth softball diamond for the six and under age group. However, our funding has run short in providing bleachers and fencing for the field. We also have drainage issues that often times keep our girls from playing because of rain that doesn't properly drain from some of the fields. We are currently looking to improve our drainage in order to avoid so many rainouts. Long term goals for the league include having running water so that we can offer restrooms, better concession stand facilities.

**We are asking for your support as a 2012 sponsor.** We have added some sponsorship levels in order to fulfill some of our specific needs and to further the leverage of your donation during these challenging economic times. Please refer to the attached Line-up card to select a sponsorship package that will best benefit your business.

Please remember that GLL is an all-volunteer league – just moms, dads, grandmas and grandpas donating their time for the girls of our community. That's why we value our local businesses that help us to make an impact on the lives of so many girls in our community.

To become a sponsor for the 2012 GLL Season, please complete the enclosed form and return it before February 29<sup>th</sup> to Greenwood Lassie League at:

GLL Sponsorship Chair  
P.O. Box 624  
Greenwood, IN 46143

*All checks should be made payable to GLL or Greenwood Lassie League*

Team sponsorships must be confirmed as soon as possible to maximize benefits and early-bird discounts. Also note that returning sponsors can deduct \$25 from the cost of their sponsorship. If you have any questions, please feel free to contact us at [greenwoodlassieleague@yahoo.com](mailto:greenwoodlassieleague@yahoo.com). Our website is [www.gllsoftball.net](http://www.gllsoftball.net) if you'd like to see how we feature our sponsors on it.

Your neighbors and especially the young ladies at Greenwood Lassie League truly appreciate and thank you for your sponsorship for the 2012 season!!

Sincerely,  
Greenwood Lassie League



# GREENWOOD LASSIE LEAGUE SOFTBALL

## Line-up Card and Sponsorship Order Form

### 2012 Sponsorship Packages

Package	Annual Value	Details
Single	\$100	<ul style="list-style-type: none"> <li>• Banner placed on outfield fence throughout the season (you provide the banner) (If you choose to not provide a banner your name will be listed along with other "single" sponsors on a 4 X 6 banner placed prominently near concession stand.)</li> </ul>
Double*	\$250	<ul style="list-style-type: none"> <li>• Banner (3ft X 4ft) placed on outfield fence for entire season</li> <li>• Recognition as a "double" sponsor during field announcements and in GLL newsletters</li> <li>• Company name listed as a "double" sponsor on GLL website</li> </ul>
Triple* (Team Sponsor)	\$350	<ul style="list-style-type: none"> <li>• Banner (3ft X 4ft) placed on outfield fence for entire season</li> <li>• Recognition as a "triple" sponsor during field announcements and in the GLL newsletters</li> <li>• Team plaque with picture</li> <li>• Large logo on front of team shirts</li> <li>• Company name and link listed as "triple" sponsor on GLL website</li> </ul>
Homerun* (All-Star Sponsor)	\$500	<ul style="list-style-type: none"> <li>• Same as Triple Sponsorship (above) PLUS...</li> <li>• All-Star banner (3ft X 4ft) prominently located within the ball park. Banner will also travel along with the All-Star team to various tournaments.</li> <li>• Logo on All Star shirts (if design allows)</li> <li>• Small logo/link on the front page of the GLL website</li> <li>• All star team picture plaque</li> </ul>
Power Play*	\$1,000 (Can be a donation of money, services or equipment)	<ul style="list-style-type: none"> <li>• Banner (3ft X 4ft) placed on 2 out of the 5 outfield fences, with company name, logo and donation level listed</li> <li>• Plaque provided indicating your generous level of donation</li> <li>• Recognition as a "Power Play" sponsor during field announcements and in the GLL newsletter</li> <li>• Company logo on the sleeve of two team shirts</li> <li>• Large company logo/link on the front page of the GLL website</li> </ul>
MVP*	\$2,500 (Can be a donation of money, services or equipment)	<ul style="list-style-type: none"> <li>• Banner (3ft X 4ft) placed on ALL 5 outfield fences, with company name, logo and donation level listed</li> <li>• Plaque provided indicating your generous level of donation</li> <li>• Recognition as a " " sponsor during field announcements and in the GLL newsletter</li> <li>• Company logo on the sleeve of 3 team shirts</li> <li>• Large company logo/link on the front page of the GLL website</li> </ul>
GRAND SLAM	\$5,000 (Can be a donation of money, services or equipment)	<ul style="list-style-type: none"> <li>• Banner (3ft X 4ft) placed on ALL 5 outfield fences, with company name, logo and donation level listed</li> <li>• Naming Rights for Field #5 that was built last summer for the 6 and Under age group</li> <li>• Plaques on the bleachers indicating that they are provided with thanks to your company</li> <li>• Recognition as a "Grand Slam" sponsor during field announcements and in the GLL newsletter</li> <li>• Company logo on the sleeve of two team shirts</li> <li>• Large company logo/link on the front page of the GLL website</li> </ul>

Packages available on a first-come, first-serve basis based on availability

\*All returning sponsors can deduct \$25! If we will receive your sponsorship by February 29<sup>th</sup>, you may also deduct \$25.

Package \_\_\_\_\_ Qty \_\_\_\_\_ Fee \$ \_\_\_\_\_

Package \_\_\_\_\_ Qty \_\_\_\_\_ Fee \$ \_\_\_\_\_

Total \_\_\_\_\_ Total \$ \_\_\_\_\_

Sponsor Name (*please print*) \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Name of child you wish to sponsor: (*if applicable*) \_\_\_\_\_